



### Welcome to a new concept in Theatre Publishing

*New Theatre Publications* is the trading name of the publishing company of *The Playwrights' Co-operative*.

*New Theatre Publications* aims to provide the kind of service that writers need and want. Many of the services we provide to our writers are not undertaken by any other publisher.

*The Playwrights' Co-operative* is a **not-for-profit** organization whose aims are to cut out the middle-men and profit-makers from the world of theatre publishing and give the individual playwright the opportunity to take greater control and responsibility in the marketing of their own work with all the benefits that full publication brings.

This exciting new company was launched by writers Paul Beard & Ian Hornby on 1<sup>st</sup> October 1997 and promotes the writing, by professional and amateur writers of new theatre, for both the professional and amateur stage at home and abroad.

### Why us?

We pay you 70% of the performance fees.

We let you know in advance when and where your work is being performed and obtain two complimentary tickets for you to see it in production?

We have our complete catalogue on the Internet for World-Wide circulation

We promote the writing of New Theatre and put the needs of the writer first.

### Why?

*Because as writers we know how tough it is for new writers to break through*

### What you can expect from us?

Our aim is to provide you with the means to get your work into the marketplace and earning you money fast!

If you've ever submitted a play to any other publisher you will know how slow they can be.

Subject to circumstances beyond our control, we aim to do the following:

- To respond with a publication decision/offer as soon as possible after receiving your submitted play. The number of submissions varies greatly, so please be patient.
- To update our website with a synopsis of your play;
- To update our catalogue with full details of your play in the next available print run;
- To advise and assist you in promoting your play. Whereas we promote all NTP plays equally and fairly, **YOU** are the best champion of your work.
- To place a new release announcement for all newly published plays in trade journals where possible;
- To notify you in advance of all productions of your play and to obtain two complimentary tickets so you can see your work in production;
- To forward all payments to you in accordance with your contract and send you a detailed annual statement of earnings;
- To send you details of writing competitions, training courses and other news of interest to writers of theatre.

### The NTP Marketing Strategy

The full synopses of all plays in our current catalogue are on the NTP Web Site and can be accessed from anywhere in the world.

We offer every library in the UK a 50% discount if they stock our collection of plays.

We offer every retail bookstore and specialist theatre bookstores a 50% discount if they stock our collection of plays and 25% discount on all book sales.

Our catalogue is updated regularly and supplied free of charge to professional performance venues, performing companies, libraries and retail book stores.

We have an open invitation to every organizer of a playwriting competition that we will sponsor their competition by way of a guarantee to publish any winning entry.

### New Theatre Publications

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